



Tuesday, April 29, 2025 / 5:30 PM / Ridge Creek Golf Course/ 3018 Ridge Creek Drive, Dinuba

District 1	District 2	District 3	District 4	District 5
Rachel Nerio- Guerrero Mayor	Maribel Reynosa Council Member	Benjamin Prado Vice Mayor	Kuldip Thusu Council Member	Linda Launer Council Member

All attendees are advised that electronic devices should be placed on silent upon entering the building.

The City Council will take action on all items listed on the agenda.

1. OPENING CEREMONIES

1.1. Welcome and Call to Order

1.2. Invocation

1.3. Pledge of Allegiance

2. REQUEST TO ADDRESS COUNCIL

This portion of the meeting is reserved for any person who would like to address the Council on any item that is not on the agenda. Please be advised that State law does not allow the City Council to discuss or take any action on any issue not on the agenda. The City Council may direct staff to follow up on such item(s). Speakers are limited to three (3) minutes. If there is any person wishing to address the City Council at this time please approach the podium and state your name and nature of the request.

3. GOAL SETTING WORK SESSION

3.1. Strategic Goal Setting Workshop (LP)

4. ADJOURNMENT

This agenda was posted at least 72 hours prior to the regular meeting per GC Section 54954.2(a). A Citizens' Packet regarding this meeting is available at the City Clerk's Office located at City Hall, 405 East El Monte Way, Dinuba CA 93618.

In compliance with the Americans with Disabilities Act, if special assistance is needed to participate in the meeting, please contact the City Clerk's Office at 559-591-5900. Please provide at least 48 hours notification prior to the meeting to allow staff to make reasonable arrangements. (28 CFR 35.102-35.104 ADA Title II)

559.591.5900 / FAX 559.591.5902 . e-mail address: info@dinuba.ca.gov. www.dinuba.org



City Council Staff Report

Department: CITY MANAGER'S OFFICE

April 29, 2025

To: Mayor and City Council
From: Luis Patlan, City Manager
By: Maria Alaniz, City Clerk/HR Director
Subject: Strategic Goal Setting Workshop (LP)

RECOMMENDATION:

Council to review and adopt three-year strategic goals 2025-2028.

EXECUTIVE SUMMARY:

The City Council adopted three-year strategic goals in 2023. The Council will review and revise the goals for the next three-year period as needed.

OUTSTANDING ISSUES:

None.

DISCUSSION:

The City Council held a strategic goal setting workshop facilitated by Dr. Jacqueline "Jackie" Ryle on March 10, 2023 to review, modify and add to existing goals. The Council received a status on the goals and decided to reaffirm all existing goals.

These goals cover six primary areas, as follows:

- Goal #1: Fiscal Health of the Community
- Goal #2: Quality of Life and Neighborhood Improvements
- Goal #3: Capital Projects and Delivery
- Goal #4: Maintaining Organizational Capacity
- Goal #5: Community Engagement
- Goal #6: Economic Development

As part of the workshop, the Council may wish to revise these goals by adding or deleting for the next three-year period (2025-2028).

FISCAL IMPACT:

None.

PUBLIC HEARING:

None required.

ATTACHMENTS:

None